

Advanced Diploma in Hospitality and Tourism Management



Description

The IMSC Advanced Diploma in Hospitality and Tourism Management programme is designed to help students develop higher-level skill sets in managing various aspects of the hospitality and tourism industry. This programme aims to prepare students with business management skills, as well as, understanding both the front-end operations and back-end process. Through the combination of classroom learning and on-the-job training through the industrial Attachment, students will be able to embark confidently in the booming hospitality and tourism industry as this programme provides them the opportunity to gain advanced knowledge about the industry, enhance their communication skills and apply their knowledge to real-life scenarios.

Job Prospects

- Accommodation Manager
- Catering Manager
- Restaurant Manager
- Destination and Attraction Manager
- Events Manager
- Tour Liaison Officer / Manager
- Hotel Manager
- Hotel & Hospitality Services Manager

Entry Requirements

Age

Minimum 16 years old

Academic Qualification

- At least 1 GCE 'A' Level Pass; or
- Diploma Graduate; or
- Grade 12 Certificate; or equivalent
- GCE 'O' Level Pass in English at C6 and above; or
- IELTS 5.5 and above; or equivalent

English Language Proficiency

Intakes

Monthly Intake

Course Duration

Academic Instruction (6 months)

- 5 days a week
- 3-4 hours* each day

*The number of hours stated above are subject to change. Students will be eligible for the course as long as they fulfil the requisite number of hours, and successfully complete all the assessments as required of them.

Industrial Attachment (up to 6 months)

- Upon completion of all 6 modules, students are required to attend an Industrial Attachment (IA). However, if students are unable to secure an IA, they will be given the option to complete a Final Project (FP).

Delivery Methods

The form of teaching involves lectures given to groups of students, accompanied by tutorials. Do note that lessons will be conducted via online learning platforms until further notice.

Assessment Methods

Assessments will take the form of written assignments and examinations conducted via online learning platforms until further notice.

Course Outline

(1) Academic Instruction (6 months)	Managing Food and Beverage Operation
Service Marketing and Customer Service	Tourism and Hospitality Business Management
Events Management	Academic and Professional Development
Development of the Hospitality and Tourism Industry	(2) Industrial Attachment (up to 6 months)

Course Fees

Local Students	SGD\$5,778.00	Note that course fees have not include: (1) Application Fees (2) Fee Protection Scheme and (3) Medical Insurance
International Students	SGD\$6,420.00	

SPECIAL PRICE
\$600.00
(valid till 30 Sept 2020)

Advantages of Studying with IMSC

- (1) **Knowledgeable lecturers with relevant qualifications and experiences**
- (2) **Strategic location** – 1 min walk from Stadium MRT and located at the Hub of Singapore Sports
- (3) **Industrial exposure through site visits**
- (4) **IMSC Credits for continuing education** – Upon completion of the academic course, the student can utilize his/her 500 IMSC Credits on courses offer by The ISA Group.

Enrollment / Enquiries

For more information regarding enrollment or should you have any enquiries, you may contact our friendly staff at **64230668** or email us at **info@imsc.edu.sg**.